

*Creating a new prosperity:  
Fresh approaches to ecosystem services  
and human well-being*

**Royal Geographical Society, London  
Friday, September 4<sup>th</sup>, 2009**

**An invitation**

Recent years have witnessed sustained interest in the idea of 'ecosystem services' and 'ecosystem based approaches' to natural resource management. This one day symposium brings together leading scientists and policy makers to capture current thinking on these concepts and take a 'forward look' at their place in emerging research and policy agendas.

The event is being led by 'Fresh', one of seven ESRC/NERC funded transdisciplinary seminar series developing new understandings of the links between ecosystem services and human well-being in different geographical, thematic and policy contexts.

The event will present a critical and reflective view of the key conclusions of these recent programmes and consider their findings in the context of wider initiatives including the "Living with Environmental Change" (LWEC) and "Ecosystem Services for Poverty Alleviation" (ESPA) programmes, the forthcoming Millennium Ecosystem Assessment for England, as well as drawing comparisons and lessons from recent assessment initiatives conducted at the pan-European and international level.

Attendance at the event is welcomed for all researchers and practitioners wishing to better understand the challenges of managing ecosystem services for a new era of environmental and social prosperity.

## Programme

(Changes in the programme might occur which will not be circulated to individual delegates.)

All lectures to take place in the **Ondaatje Theatre**

9.00	Registration, coffee, book/publications display		
10.00	Opening Address	Dr Tom Tew, Chief Scientist, Natural England	Confirmed

<b>Part I: Taking stock nationally (Chair: Dr Rob Fish)</b>			
10.15	FRESH: <b>FR</b> aming Ecosystem Services and <b>H</b> uman Well-Being	<u>Prof Roy Haines-Young</u> , CEM, University of Nottingham/ Dr Rob Fish Ormi	Confirmed
10.30	Ecosystem Services and Human Well Being: Interrogating the Evidence	Prof Katrina Brown, University of East Anglia	Confirmed
10.45	New Approaches to Managing Ecosystem Services in the Marine Environment	Prof Ed Maltby, SWIMMER, University of Liverpool	Confirmed
11.00	<b>Short Break</b>		
11.15	Coastal Wetland Ecosystem Services	Dr Piran White, University of York	Confirmed
11.30	FiRES: Interdisciplinary Research on Ecosystem Services: Fire and climate change in UK moorlands and heath	Julia McMorrow, University of Manchester	Confirmed
11.45	ISSUES: Integrating <b>S</b> ciences to <b>S</b> ustain <b>U</b> rban <b>E</b> cosystem <b>S</b> ervices	<u>Dr Rebecca Wade</u> , University of Abertay Dundee/ Dr Lian Scholes, Middlesex University	Confirmed
12.00	Sustaining future ecosystem services: From understanding to action	Prof. Geoffrey Hammond University of Bath	Confirmed
12.15	Discussion of Block I		
12.45	<b>Lunch</b>		

<b>Block II: Valuation of ES and taking stock internationally (Chair: Prof Roy Haines-Young)</b>			
13.40	Valuing Ecosystem Services	Prof R. Kerry Turner University of East Anglia	Confirmed
14.00	Valuation of regulating services of ecosystems in South Asia: evidences and Lessons Learned	Dr Pushpam Kumar, University of Liverpool	Confirmed
14.20	Conceptual and methodological challenges in Ecosystem Services Valuation	Dr (des.) Erik Gómez-Baggethun, Autonomous University of Madrid	Confirmed
14.40	Discussion Block II		

15.10	<b>Tea break and more displays</b>
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<b>Block III: 15.40 – 16.40: Research Round Table (Chair: Prof Andrew Watkinson)</b>	
<b>Ecosystem services and the science policy agenda: emerging approaches and priorities</b>	
<b>Discussants will include:</b>	
Defra: Dr Peter Costigan	
IWAM network: Dr Nigel Watson	
RSPB: Paul Morling	
IIED: Steve Bass	
RDA: NN	

16.40	<b>Reflections:</b> Ecosystem Services and Sustainable Development	Prof. Paul Ekins, University College London	Confirmed
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17.00 – 19.00	<b>Networking – wine reception – in the hall</b>
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The **Advisory Board** Members in the FRESH seminar series are:

Andrew Baker, [Natural England](#)

Aletta Bonn, [Moors for the Future \[Partnership\]](#)

Robert Bradburne, [Defra](#)

[Richard Bradbury](#), Royal Society for the Protection of Birds ([RSPB](#))

Deanna Donovan, Joint Nature Conservation Committee ([JNCC](#))

Paula Harrison, Coordinator [EU RUBICODE PROJECT](#)

Richard Harrington, [Rothamsted Research](#)

Val Kirby, [Natural England](#)

[Jake Morris](#), Forest Research

Bill Watts, [Environment Agency](#)

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Integrated Water & Agricultural Management:  
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<http://www.northwvke.bbsrc.ac.uk/IWAMwebsite/index.htm>



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